



**NCIMHA**  
NORTH CAROLINA  
INFANT AND EARLY CHILDHOOD  
MENTAL HEALTH ASSOCIATION

# INFANT FAMILY ASSOCIATE (IFA)

## Who?

- Early Care and Education Providers
- Early Headstart Teachers
- Program Administrators
- Pediatric Health Care Providers
- Early Intervention Professionals
- Doulas
- Lactation Consultants
- Home Visitors
- Parent Educators
- And More!

## Do You...

- Use a strengths based perspective to reinforce positive parent-child or care provider-child interactions?
- **Recognize needs and make appropriate referrals?**
- Share an understanding of relationship development with families, caregivers, and other professionals?
- **Demonstrate respect for the uniqueness of each family's culture and identity?**
- Establish trusting relationships with the families you serve?

## If you answered YES....

You are supporting the mental health development of the children you serve by promoting healthy relationships with their parents and other care providers! Infant Mental Health Endorsement® connects your experience with a set of competencies that recognizes your expertise, can connect you with a statewide network of professionals, and can enhance your work!



**Interested? Contact our Endorsement Coordinator at [Endorsement@NCIMHA.org](mailto:Endorsement@NCIMHA.org)**